

NAMIBIA UNIVERSITYOF SCIENCE AND TECHNOLOGY

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF MANAGEMENT

| QUALIFICATION: BACHELOR OF BUSI | NESS MANAGEMENT HONOURS |
|---------------------------------|--------------------------|
| QUALIFICATION CODE: 08BBMH | LEVEL: 8 |
| COURSE CODE: SES821S | COURSE NAME: SME SUPPORT |
| SESSION: JANUARY 2020 | PAPER: THEORY |
| DURATION: 3 HOURS | MARKS: 100 |

| SI | ECOND OPPORTUNITY EXAMINATION QUESTION PAPER | |
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| | DR. MATHIAS NGWANGWAMA | |
| MODERATOR: | MS. LOIDE SHIKALE | |

| | INSTRUCTIONS |
|----|-----------------------------|
| 1. | Answer ALL the questions. |
| 2. | Write clearly and neatly. |
| 3. | Number the answers clearly. |

PERMISSIBLE MATERIALS

1. Business Calculator

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

QUESTION 1

Distinguish between traditional and growth enabling policies. Provide examples and options how Namibia could improve its economic growth prospects within the current constraining

market.

[25 marks]

QUESTION 2

Discuss how the Namibian National Policy on Micro, Small and Medium Enterprises is aligned to other key policies. Provide a short description of each of these mentioned key policies and their respective relevancies to the MSME Policy.

[25 marks]

QUESTION 3

Provide a short description for each of the following listed entities as well as the main functions of each. Additionally indicate with which dimension of the typical entrepreneurship ecosystem these entities are associated and where in Namibia these entities operate.

Agro Marketing and Trade Agency (AMTA)

Namibia Industrial Development Agency (NIDA)

Women Embracing Change Namibia (WECN)

Equipment Aid Scheme (EAS)

Financial Literacy Initiative (FLI)

• Industrial Upgrading and Modernisation Programme (IUMP)

[25 marks]

QUESTION 4

Distinguish between the four different models of business incubation. Provide at least one example for each with regards to their respective:

Goals

Main activities

Objectives

Targets

Offerings

Key problems

[25 marks]

TOTAL MARKS: 100

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